

Tool's Name	Type	FREE	Pricing	Templates	Suitable For	CTA	Analyze	Rating
FILMORA	All-in-One Video Tool	Yes	Purpose Based Pricing	Yes	Digital Marketers, Youtubers, Professionals	Yes	NO	4.5/5
VSDC	FREE Video Editor	Yes	NA	NO	Beginners	NO	NO	4.1/5
OpenShot	FREE Video Editor	Yes	NA	NO	Youtubers, Small Business	NO	NO	3.8/5
Biteable	Branded Video Creator	Yes	\$29 to \$329 Monthly	Yes	Beginner & Pro Users Small & Mid Businesses	YES	YES	4.2/5
Vyond	Animated Video Maker	14 Days Trial	\$49-\$159/M \$299-\$999/ Yearly	Yes	Beginners, Small Businesses, eLearning	NO	YES	4.7/5
VideoScribe	Explainer Video Creator	7 Days Trial	\$20.65 Monthly \$133.28 Yearly	Yes	Beginners, Small Businesses, eLearning	NO	YES	4.3/5
AVS Video Editor	Video Editing Software	Yes	\$49 Yearly \$79 Lifetime	No	Beginner Video Editors, Youtuber	NO	NO	4.8/5
Adobe Premiere Pro	Video Editing Software	7 Days Trial	Multiple Purpose Based	Yes	Businesses, Educational Institutions, Professionals,	NO	NO	4.5/5
Wideo	Professional Video Creator	Yes	\$59-\$199 Monthly \$228-\$948 Yearly	Yes	Small Businesses. Youtuber, Professionals.	NO	NO	4.1/5
RenderForest	Professional Video Creator	Yes	\$17-\$32 Monthly \$138-\$246 Yearly	Yes	Online Training, Digital Marketers, YouTubers	NO	NO	4.8/5
Animaker	DIY Animation Video Maker	Yes	\$20-\$79 Monthly \$120-\$588 Yearly	Yes	Online Training, Content Marketers, Influencers.	YES	NO	4.1/5
Hippo Video	Personalized Video Creator	Yes	\$19-\$99 Monthly \$180-\$948 Yearly	Yes	Marketers, Sales, CTA, SMM Integration.	YES	YES	4.6/5
Wave Video	Video Editor Multi-Streaming Studio	Yes	\$20-\$60 Monthly \$192-\$576 Yearly	Yes	Marketers, Small & Mid Businesses, YouTubers	NO	YES	4.5/5
Camtasia	Screen Recorder & Editing Software	30 Days Trial	Purpose Based Pricing	Yes	Marketers, Small & Mid Businesses, Professionals.	NO	NO	4.6/5
StreamYard	Live Streaming Studio	Yes	\$25-\$49 Monthly \$240-\$468 Yearly	NO	Marketers, Professionals, YouTubers, Webinar	NO	NO	4.7/5

<u>PowToon</u>	Animated Explainer Video Creator	Yes	\$89-\$197 Monthly \$240-\$1200 Yearly	Yes	Training & eLearning, Professionals, Explainer and Animation Videos, etc	YES	NO	4.5/5
<u>Wirecast</u>	Streaming Software	No	\$35/M, \$420 Yearly \$599-\$799 Lifetime	No	Live Stream Meetings, Webinars, or Classes.	NO	NO	4.6/5
<u>ScreenFlow</u>	Screen Recording & Editing Software	Yes	\$149-\$239 Per User	No	Screen Recording & Video Editing For Mac Users	NO	NO	4.7/5
<u>iMovie</u>	Video Editing Software Apple Users	FREE Forever	FREE Forever For Apple Product Users	Yes	Creating Self Movie, Story Videos For Social Media Sites, etc.	NO	NO	4.5/5
<u>Vidyard</u>	Video Hosting & Analyzing Platform	Yes	\$29 Monthly \$228-\$15000 Yearly	Yes	Digital Marketers, Medium and Top-Level Businesses.	YES	YES	4.5/5
<u>VideoForm</u>	Personalized videos Creation Platform	Yes	\$49-\$199 Monthly	Yes	Training & eLearning, Businesses, List-Building.	YES	YES	4.2/5
<u>Promo</u>	Professional Video Creation Platform	Yes	\$49-\$359 Monthly \$291-\$1853 Yearly	Yes	Online Training, Digital Marketers, SMM.	NO	YES	4.4/5
<u>WeVideo</u>	Online Video Editor	Yes	\$5-\$37 Monthly	Yes	Beginner, Teachers and Students, Small Businesses	NO	NO	4.7/5
<u>Animoto</u>	Cloud-Based Video Creator & Editor	Yes	\$7-\$28.24 Monthly \$45-\$225 Yearly	Yes	Vloggers, YouTubers, Digital Marketers.	NO	NO	4.3/5
<u>Loom</u>	Screen Capturing & Recording Software	Yes	\$10 Monthly \$96 Yearly	NO	Screen Recording, eLearning, Marketers,	YES	YES	4.6/5
<u>Zoom</u>	Conferencing & Telephoning Software	Yes	Purpose Based Pricing	NO	Training, Marketers, Small & Medium Businesses	NO	NO	4.6/5